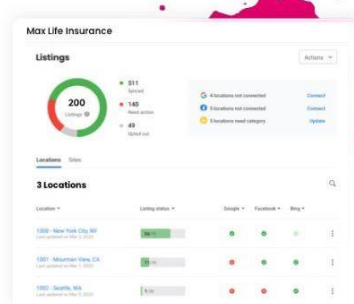# BE THE TOP CHOICE INSURANCE AGENCY

The #1 all-in-one client experience platform for insurance providers. Over 80,000 businesses use Birdeye every day to attract new clients with Listings, Reviews, and Referrals, convert them with Webchat and Messaging, and delight those customers with Surveys, Ticketing, and Insights - all in one place.
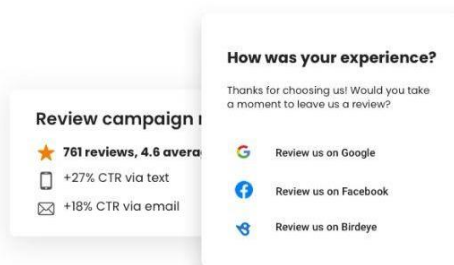
## Boost SEO and improve your ranking on Google search with Listings

Claim your business listings for all your locations or providers across top directory sites like Google, Facebook, Bing, and more. Inconsistencies can lead to poor SEO and a lower ranking on Google. We let you manage, update, and track your listings in a single dashboard.
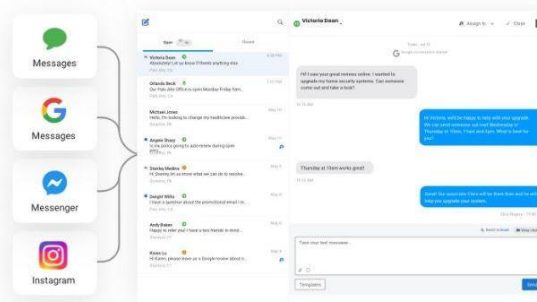
## Generate and manage Reviews at scale

Automatically solicit client reviews on Google, Facebook, BBB, and 150+ review sites. Respond to reviews at scale using rules and templates. Rank at the top of Google search for all locations, boost local SEO, and showcase positive reviews across search, social, paid ads, and your website.

## Convert customers over text, chat, and social with Messaging

Convert leads and respond to client messages from text, Google's Business Messages, Facebook Messaging, Instagram Messaging, webchat, email, and voicemail for all locations from a single inbox. Text clients 1:1 or send mass text messages to your entire client list. No need to log into five different messaging apps.
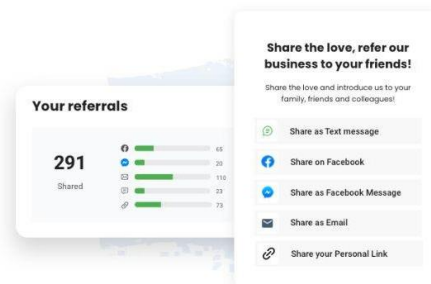
Want to know more? Call us at **(248) 270-5372**

## Integrate seamlessly

Easily send out automated review, referral, and survey requests at any point in the client journey. Connect Birdeye to your existing cloud-based or legacy systems through a range of integration options. We provide out-of-the-box integrations to Salesforce, EZLynx, AgencyZoom, Mailchimp, Hubspot, Pipedrive, and 3,000+ other systems, open APIs, SFTP, and bulk upload capabilities.
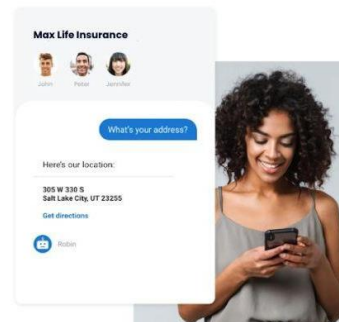
## Get client Referrals on autopilot

Let your happiest clients drive new leads for your business. Use our digital referral tool to make client referrals effective, scalable, and trackable. Send customized referral requests instantly via channels like social, text, email, your mobile app, or your website. Comprehensive reporting helps you ensure your referral programs are effective.
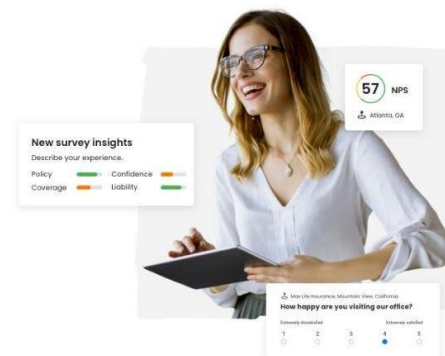
## Convert site visitors instantly with Webchat

Turn leads into clients immediately with live chat and chatbot tools. Every conversation starts with a name and phone number. Livechat lets you engage customers instantly in real-time, while Robin, our chatbot, can answer questions, schedule appointments, and close deals for you. Business texting allows you to text your webchat leads even when they leave your site.

## Send Surveys that drive growth and happiness at scale

Send low-friction, automated surveys across email or text-based Pulse Surveys. Use AI to uncover trends and learnings about your business and view results in your Birdeye dashboard. We even take it a step further with post-survey interactions - add referral or review requests at the end of every email survey to boost review volume and get a steady flow of qualified leads.

Want to know more? Call us at **(248) 270-5372**

SMART site services

**Insurance customers see an average of**

**246%**
increase in reviews

**6K**
site visitors per year

**91**
increase in Google search views

"We have been able to draw a solid line between **reputation and revenue**. We really use **online reviews** (through Birdeye) to drive **customer purchase decisions**"

**Ashley Cash**
Senior Manager of Customer Experience at Globe Life

National Income life insurance company

United American insurance company

square trade
an Allstate company

Dunham Insurance

BMP INSURANCE

Allstate PROTECTION PLANS

American Income life insurance company

People's Trust Insurance Company

petpartners

FARM BUREAU INSURANCE

Globe Life

CORE

Omni Safe insurance

BIBBY BRILLING & ASSOCIATES, L.L.P.

ARDEN INSURANCE AGENCY

MAYPEARL INSURANCE AGENCY

AKC PET INSURANCE

21st Century insurance

DULANEY & WRIGHT INSURANCE AGENCY

SAWICKI AGENCY INSURANCE & FINANCIAL SERVICES

GATOR AUTO INSURANCE

SUPERIOR INSURANCE
Giving You Better Choices

PLATINUM HOME MORTGAGE

AMERICAN PACIFIC MORTGAGE