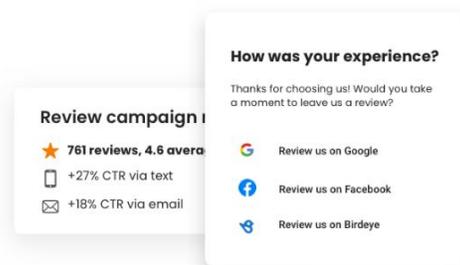


# BE THE TOP CHOICE WELLNESS PRACTICE

The #1 all-in-one client experience platform for wellness practices. Over 80,000 businesses use Birdeye every day to attract new patients with Listings, Reviews, and Referrals, convert them with Webchat and Messaging, and delight those customers with Surveys, Ticketing, and Insights - all in one place.

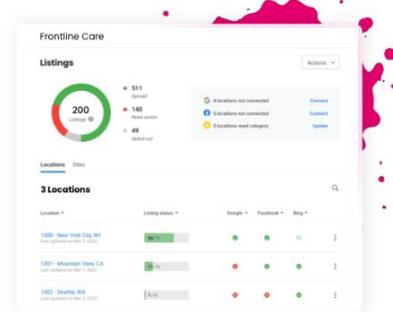
## Generate and manage Reviews at scale

Automatically solicit client reviews on Google, Facebook, Healthgrades, Vitals, Zocdoc, and 150+ review sites. Easily respond to reviews at scale using rules and templates. Rank at the top of Google search for all locations, boost local SEO, and showcase positive reviews across search, social, paid ads, and your website.



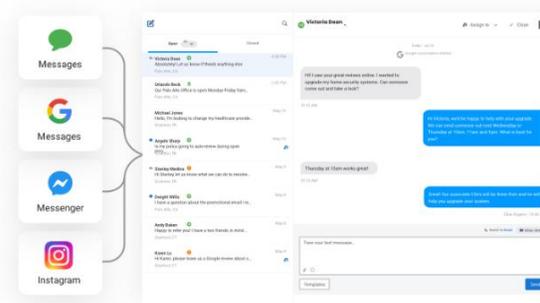
## Boost SEO and improve your ranking on Google search with Listings

Claim your business listings for all your locations or providers across top directory sites like Google, Facebook, Healthgrades, Vitals, Zocdoc, and more. Inconsistencies can lead to poor SEO and a lower ranking on Google. Birdeye lets you manage, update, and track your listings in a single dashboard.



## Convert customers over text, chat, and social with Messaging

Convert leads and respond to client messages from text, Google's Business Messages, Facebook Messaging, Instagram Messaging, webchat, email, and voicemail for all locations from a single inbox. Text clients 1:1 or send mass text messages to your entire client list. No need to log into five different messaging apps.

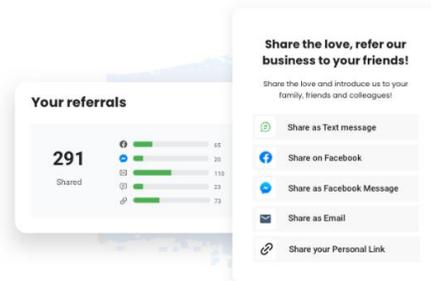


## Keep your patients' data secure everywhere

We provide safeguards to protect data confidentiality and integrity — like HIPAA compliance and encryption on AWS Cloud. Plus, with no use or disclosure of PHI, along with transparent internal practices, procedures, and policies, you can be sure your patients' information stays secure.

## Get client Referrals on autopilot

Let your happiest clients drive new leads for your business. Use our digital referral tool to make client referrals effective, scalable, and trackable. Send customized referral requests via channels like social, text, email, your mobile app, or your website. Comprehensive reporting helps you ensure your referral programs are effective.



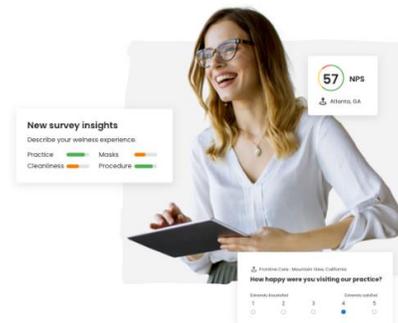
## Uncover actionable insights from client feedback

Dig beneath reviews, ratings, customer feedback, and survey scores to discover what's working, what's not, and where. Birdeye's Natural Language Processing (NLP) engine, Athena, is an advanced insights software that lets you find the root cause of the problem and spur decisive action from executives down to the location level.



## Send Surveys that drive growth and happiness at scale

Send low-friction, automated surveys across email or text-based Pulse Surveys. Use AI to uncover trends and learnings about your business and view results in your Birdeye dashboard. We even take it a step further with post-survey interactions - add referral or review requests at the end of every email survey to boost review volume and get a steady flow of qualified leads.



Want to know more? Call us at **(248) 270-5372**

## Integrate seamlessly

Easily send out automated review, referral, and survey requests at any point in the client journey. Connect Birdeye to your existing cloud-based or legacy systems through a range of integration options. We provide out-of-the-box integrations to Boulevard, Zenoti, MindBody, DrChrono, and 3,000+ other systems, open APIs, SFTP, and bulk upload capabilities.

## We help over 1,200 wellness businesses enhance their client experience

**256%**

increase in reviews

**70%**

increase in site visits

**62%**

increase in clicks to call

“Being able to send email and text review requests have allowed us to reach more people. We also have a better eye on all of the reviews that coming in.”



**René Fielder**

Chief Marketing Officer at Sona Dermatology & Medspa



Want to know more? Call us at **(248) 270-5372**