



PROPERTY MANAGEMENT

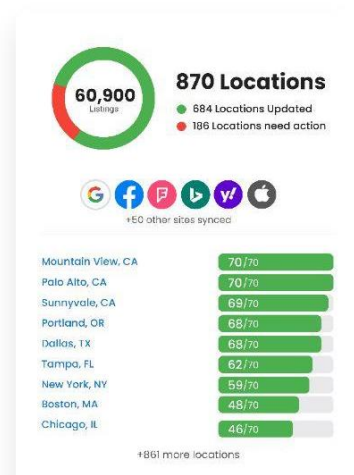
Be the top choice in Property Management



The #1 all-in-one reputation management and customer experience platform for property management businesses. Over 90,000 businesses use Birdeye every day to attract new leads with Listings, Reviews, and Referrals, convert them into residents with Webchat and Messaging, and delight those residents with Surveys, Ticketing, and Insights - all in one place.

Boost SEO and improve your ranking on Google search with Listings

Claim your business listings for your properties across top directory sites like Google, Facebook, Bing, and 60+ top directories. Inconsistencies can lead to poor SEO and a lower ranking on Google. Whether you have 100 or 10,000 locations, Birdeye lets you manage, update, and track your listings in a single dashboard.

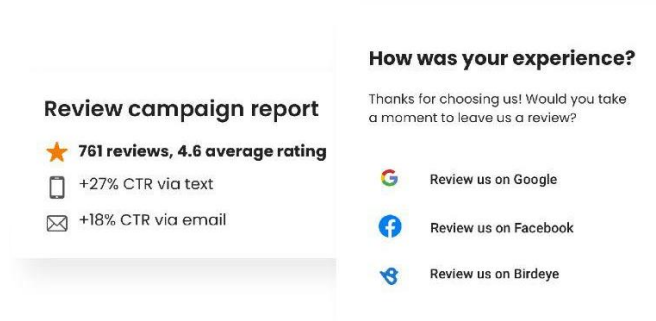


Want to know more? Call us at **(248) 270-5372**



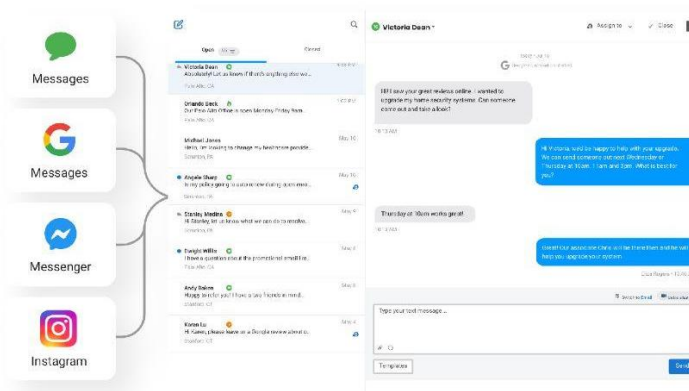
Generate and manage Reviews at scale

Automatically solicit resident reviews on Google, Facebook, and 150+ review sites. Respond to reviews at scale using rules and templates. Rank at the top of Google search, boost local SEO, and showcase positive reviews across search, social, paid ads, and your website.



Convert residents over text, chat, and social with Messaging

Convert leads and respond to resident messages from text, Google's Business Messages, Facebook Messaging, Instagram Messaging, webchat, email, and voicemail from a single inbox. Text residents 1:1 or send mass text messages to your entire resident list. No need to log into five different messaging apps.

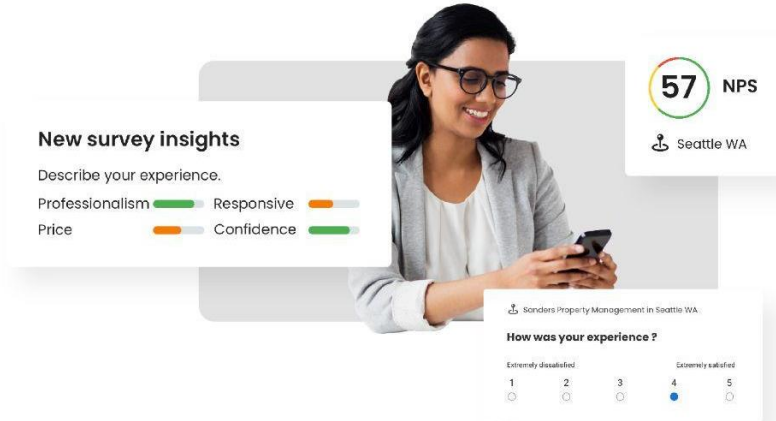


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Send Surveys that drive growth and happiness at scale

Send low-friction, automated surveys across email or text-based Pulse Surveys. Use AI to uncover trends and learnings about your business and view results in your Birdeye dashboard. We even take it a step further with post-survey interactions – add referral or review requests at the end of every email survey to boost review volume and get a steady flow of qualified leads.



Integrate seamlessly

Easily send out automated review, referral, and survey requests at any point in the resident journey. Connect Birdeye to your existing cloud-based or legacy systems through a range of integration options. We provide out-of-the-box integrations to Yardi, Salesforce, Appfolio, Entrata, RealPage, and 3,000+ other systems, open APIs, SFTP, and bulk upload capabilities.

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We work with Property Management customers to enhance their resident experience. Property Management customers see an average of

20%

increase in leads
with Webchat

310%

increase in reviews

12 point

average increase in NPS



"Residents are enjoying the option to text. Prospects respond sooner. Using Birdeye Inbox makes it much easier to communicate all in one place as a team."

Connor Novotny, Leasing Professional



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