

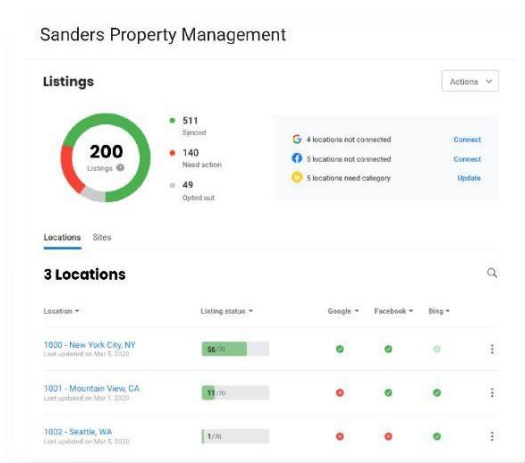
## Be the top choice in Property Management



The #1 all-in-one reputation management and customer experience platform for property management businesses. Over 90,000 businesses use Birdeye every day to attract new leads with Listings, Reviews, and Referrals, convert them into residents with Webchat and Messaging, and delight those residents with Surveys, Ticketing, and Insights – all in one place.

### Boost SEO and improve your ranking on Google search with Listings

Claim your business listings for your properties across top directory sites like Google, Facebook, Bing, and 60+ top directories. Inconsistencies can lead to poor SEO and a lower ranking on Google. Birdeye lets you manage, update, and track your listings in a single dashboard.

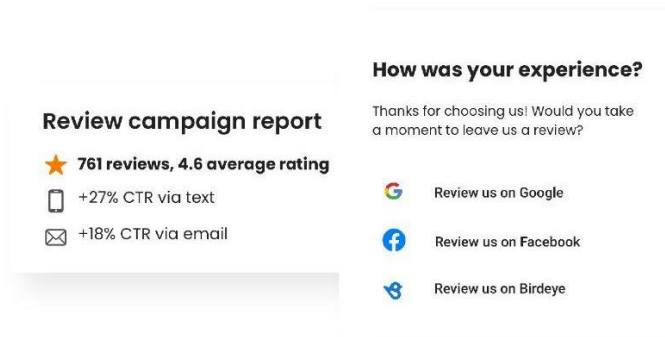


Want to know more? Call us at **(248) 270-5372**



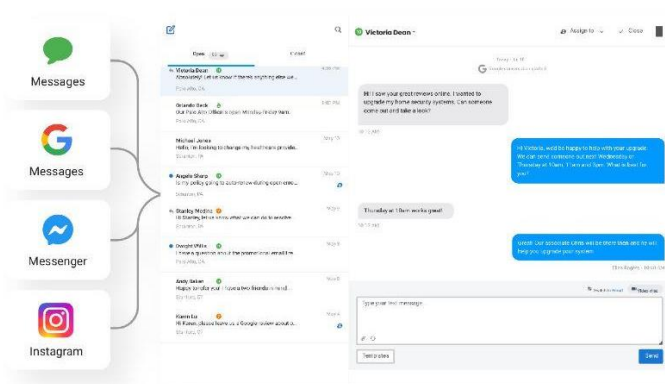
### Generate and manage Reviews at scale

Automatically solicit resident reviews on Google, Facebook, Zillow, and 150+ review sites. Respond to reviews at scale using rules and templates. Rank at the top of Google search, boost local SEO, and showcase positive reviews across search, social, paid ads, and your website.



### Convert residents over text, chat, and social with Messaging

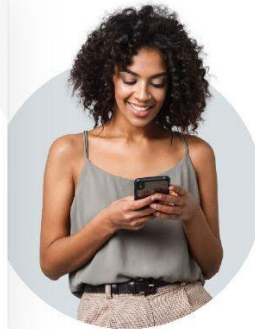
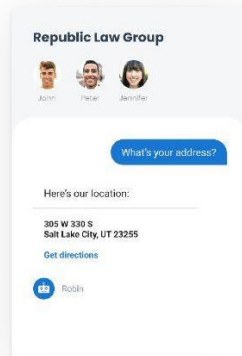
Turn leads into residents immediately with live chat and chatbot tools. Every conversation starts with a name and phone number. Livechat lets you engage residents instantly in real-time, while Robin, our chatbot, can answer questions, schedule showings, and close deals when you're busy. Business texting allows you to text your webchat leads even when they leave your site.



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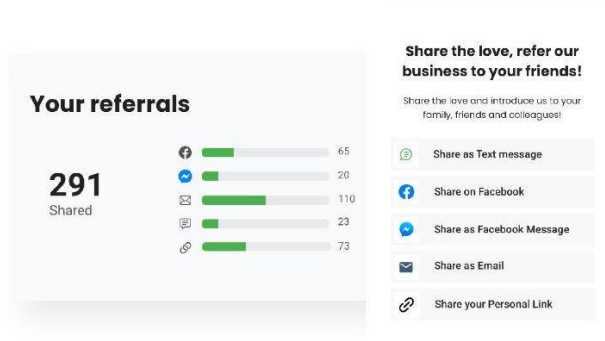
### Convert website visitors with Webchat

Turn leads into residents immediately with live chat and chatbot tools. Every conversation starts with a name and phone number. Livechat lets you engage residents instantly in real-time, while Robin, our chatbot, can answer questions, schedule showings, and close deals when you're busy. Business texting allows you to text your webchat leads even when they leave your site.



### Get resident Referrals on autopilot

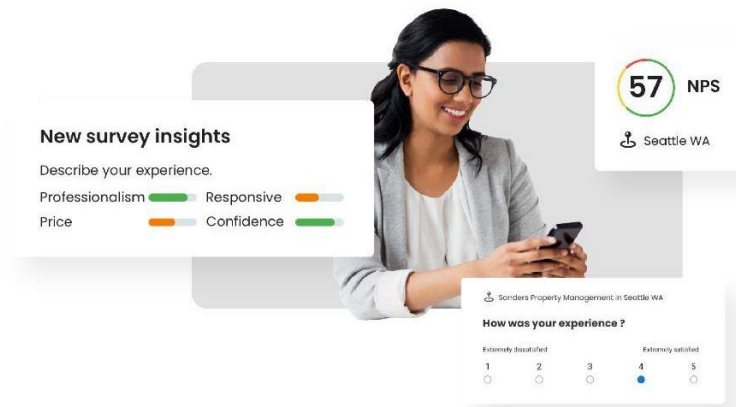
Let your happiest residents drive new leads for your business. Use our digital referral tool to make resident referrals effective, scalable, and trackable. Send customized referral requests via channels like social, text, email, your mobile app, or your website. Comprehensive reporting helps you ensure your referral programs are effective.



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### Send Surveys that drive growth and happiness at scale

Send low-friction, automated surveys across email or text-based Pulse Surveys. Use AI to uncover trends and learnings about your business and view results in your Birdeye dashboard. We even take it a step further with post-survey interactions – add referral or review requests at the end of every email survey to boost review volume and get a steady flow of qualified leads.



### Integrate seamlessly

Easily send out automated review, referral, and survey requests at any point in the resident journey. Connect Birdeye to your existing cloud-based or legacy systems through a range of integration options. We provide out-of-the-box integrations to Yardi, Appfolio, Zillow, Buildium, Entrata, Dotloop, Follow Up Boss, and 3,000+ other systems, open APIs, SFTP, and bulk upload capabilities.

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We work with Property Management customers to enhance their resident experience. Property Management companies see an average of

**20%**

increase in leads  
with Webchat

**310%**

increase in reviews

**12 point**

average increase in NPS



"Residents are enjoying the option to text. Prospects respond sooner. Using Birdeye Inbox makes it much easier to communicate all in one place as a team."

**Connor Novotny, Leasing Professional**



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