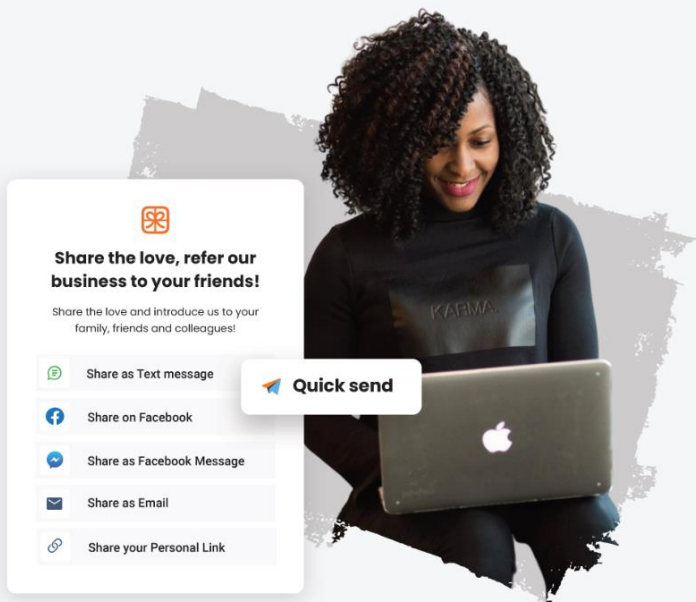


# Grow your business with Birdeye Referrals

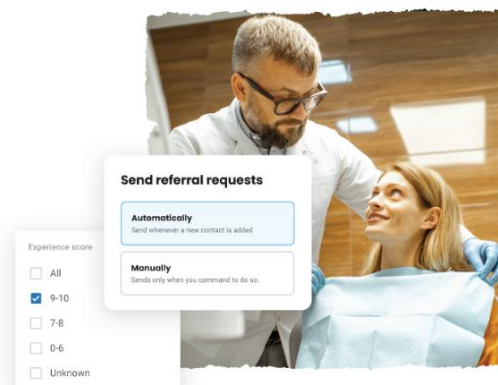
When deciding where to take their business, customers trust friends and family over ads. With Birdeye Referrals, you'll attract high-quality leads, cut ad spend, and grow with the most effective form of advertising. It's automated, trackable, and scalable — and only available at Birdeye.



- ✓ Multiply your leads with fully automated referral requests
- ✓ Make it easy for customers to share your offers via social and text
- ✓ Get notified instantly every time a new referral lead comes in
- ✓ Track, optimize, and quantify referral activity in your dashboard
- ✓ Incentivize customers and leads with special offers

## Automated referral requests

Automation is what sets Birdeye Referrals apart, we get you referrals on autopilot. You'll have your own dashboard within the Birdeye platform, dedicated to Referrals. With Birdeye, you can set customized triggers to automatically send referral requests to your customers — say after an appointment or purchase. And increase response rates by sharing requests where your prospects are already engaged, like social media, text, email, your website, or your mobile app.



Want to know more? Call us at **(248) 270-5372**



## Automatic reports and dashboards

Reporting provides you with unmatched visibility into the effectiveness of your referral program. You can easily see the number of referral requests sent, shares, and leads generated in a single dashboard. Once a referred customer comes into your store or converts, that data is immediately tied back to your dashboard. Referral reporting puts a stop to referral fraud and removes the guesswork in tracking success.

## Seamless integrations

Connect to your legacy and cloud-based systems seamlessly with out-of-the-box integrations to 3,000+ systems, 500+ CRMs, 100+ PMS, marketing automation software, and more to instantly send referral requests to the right customers.

### Key Benefits:

- ✓ Send automated, trigger-based, referral requests with CRM integration
- ✓ Send requests over text, social, your app, your website, or email
- ✓ Granular reporting to track the effectiveness of your referral program

## Grow faster with G2's #1 marketing platform

Birdeye's Experience Marketing Platform provides an all-in-one solution to take leads from search to sold. You can build a winning online reputation with Listings and Reviews, convert leads with Messaging, Webchat, and Referrals, and deliver the best customer experience with Surveys, Ticketing, and Insights, all from a single platform.



**"Birdeye automates the process of asking clients to recommend us via SMS and email, helping us continuously grow our number of patients"**

**DR. ADAM THORNE**

Senior Partner & Cosmetic Dentist  
Harley Street Dental Studio



Want to know more? Call us at **(248) 270-5372**