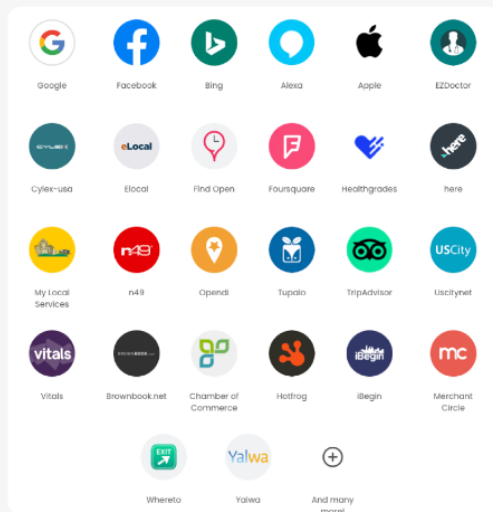


Drive engaged leads with Listings



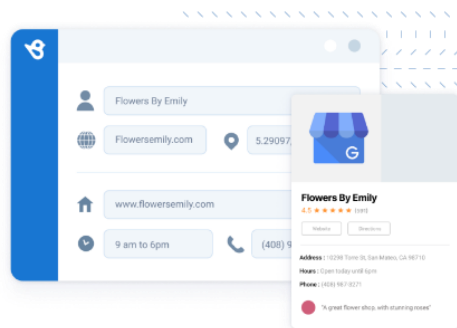
Marketers like you want to rank higher in local SEO and drive leads to your business. Birdeye Listings simplifies listings management with an easy-to-use system for multi-location businesses. We help customers:

- ✓ Rank higher in Google search with complete and accurate listings
- ✓ Box out the competition in local SEO
- ✓ Drive more engaged leads into your pipeline



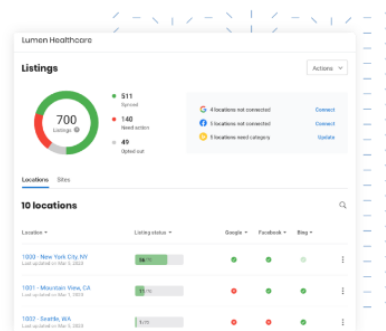
Go live in days with Google auto-verification

It can take up to five weeks to physically verify your Google profiles. That means 5-weeks worth of lost traffic, reviews, and revenue. Birdeye can help auto-verify your Google profiles and quickly fix your listings on 60+ sites, getting you up and running on Google and everywhere else within days.



Comprehensive and easy-to-use

Make your Listings attractive and comprehensive with 60+ fields like COVID-19-related updates, appointment links, contact information, photos, and so much more. Easily update your working hours or any other field at a location level.



"Birdeye brings the cacophony of 50+ location directory listing and reputation management down to a harmonious blend through a single, intuitive platform. Birdeye's solution has given me the perspective I need to effectively manage our expansive footprint."

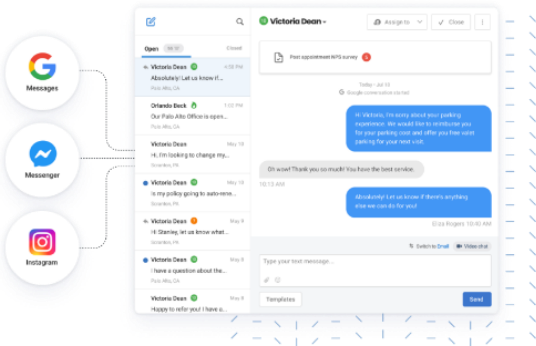


Ken Norquist,
Digital Marketing Director, Axia Women's Health

Drive engaged leads with listings

Win more customers with Messaging

Consumers prefer businesses they can message. With Birdeye Messaging, you can engage leads on their preferred channels like Google Messaging, Facebook, Instagram, or text. Manage all conversations in one Inbox, answer questions in real-time, and convert leads quickly.



Improve search ranking for your providers and locations

When customers search for “mortgage lenders near me” or “pediatricians near me”, you want your locations as well as your providers to rank high and ahead of your competitors. Create Listings for your locations as well as your individual providers such as MDs, loan officers or insurance agents so they rank high in local search and can easily be contacted.

Easily catch errors in your Listings

Inaccurate addresses and phone numbers mean SEO damage and loss of business. Automatically scan your business listings across all key and niche directory sites. Catch all errors and inaccuracies right within one dashboard. Drill in and easily correct errors with a single click.

Key Benefits:

- Quick to go live, easy to use
- One-click updates to all directories
- Get your providers to rank higher in local search
- Rely on a single platform

Insightful reporting and dashboards

Get a comprehensive view of how accurate your listings are across locations and directory sites. See how your listings are performing on Google Business Profile, Facebook, and Bing all from one app. Present the number of engaged leads you are driving to your business in your next management review.



Grow with Birdeye’s all-in-one platform

Over 80,000 local businesses use Birdeye’s all-in-one platform to effortlessly manage online reputation, connect with prospects through digital channels, and gain customer experience insights to grow sales and thrive.

